

# News Release



## For Immediate Release

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### **Merial Launches Ride to Win, A Supportive iPhone Application for Performance Horse Owners**

**Duluth, Ga. – Aug. 3, 2016** – Ride to Win is the newest iPhone application from Merial made specifically for horse owners who train or compete. The app provides one location for users to store everything important to competing and keeping their horses healthy.

Ride to Win allows users to create a unique profile for each horse and store information such as registration numbers, copies of health papers and Coggins, and store health information and reminders all at the push of a button.

Owners can track training benchmarks as well as enter show details and results, including dates and tests, points earned and patterns. Users can also key in hotel reservations and other locations specific to each horse event.

This app was created to provide users with a convenient, comprehensive and user-friendly tool for training and competing with their horses. It is available in the iTunes store today.

Ride to Win is brought to you by Merial, the makers of ULCERGARD<sup>®</sup> (omeprazole) and LEGEND<sup>®</sup> (hyaluronate sodium).

Please visit [theridetowin.com](http://theridetowin.com) for more information.

**Q&A, photos and videos are also available upon request.**

#### **About Merial**

Merial is a world-leading, innovation-driven animal health company, providing a comprehensive range of products that focus on disease prevention and overall health and wellness in animals. Merial has three main business areas: pets, farm animals, and veterinary public health, and our health solutions target more than 200 diseases and conditions across a variety of species. Merial employs 6,900 people and operates in more than 150 countries worldwide with over €2.5 billion of sales in 2015. Merial is a

Sanofi company. For more information, please see [www.merial.com](http://www.merial.com);  
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